



Whiteboards with own print

Requirements and specifications

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SMIT VISUAL

Whiteboards with frame

You wish to design your own board? If so, take the following into account in your design:

- The file must be delivered as follows:
 - Preferably a high resolution PDF, EPS or vector file.
 - Photos in TIF or EPS with minimum resolution of 150 dpi on 100%.
 - Always convert fonts to letter contours/outlines/curves.
 - Colours: CMYK (RGB and PMS colours must be converted to CMYK). Conversion to CMYK can cause a colour deviation. So where possible, base your design on CMYK.
 - Vor Adobe programes we suggest using prepress 'Europe, prepress 3'
 - Colour profile CMYK: Coated FOGRA39 (ISO 12647-2:2004)
 - Colour profile RGB: AdobeRGB(1998)
- Ensure a bleed of 6 mm.
- Ensure a margin of 6 mm to prevent the print from falling under the frame.
- Maximum dimensions of the printed board is: 120x300 cm.
- Extra costs are calculated if files need to be modified because they are not delivered according to the specifications.
- The delivered print files are always checked by our DTP department. If any part of the design needs to be modified, you will be informed accordingly. You board will only be produced after you have approved the modification.

Templates

Smit Visual provides templates for standard board sizes in which the print file can be made. In these InDesign documents, the cutting lines and margins are indicated with the corresponding explanation. You can find the templates on our website by clicking on the icon on the right.



Specials

Determining the size of the print files for different board formats (specials) can be easily calculated in 2 ways.

Example calculations specials:

Outside dimension board: 85x145 cm

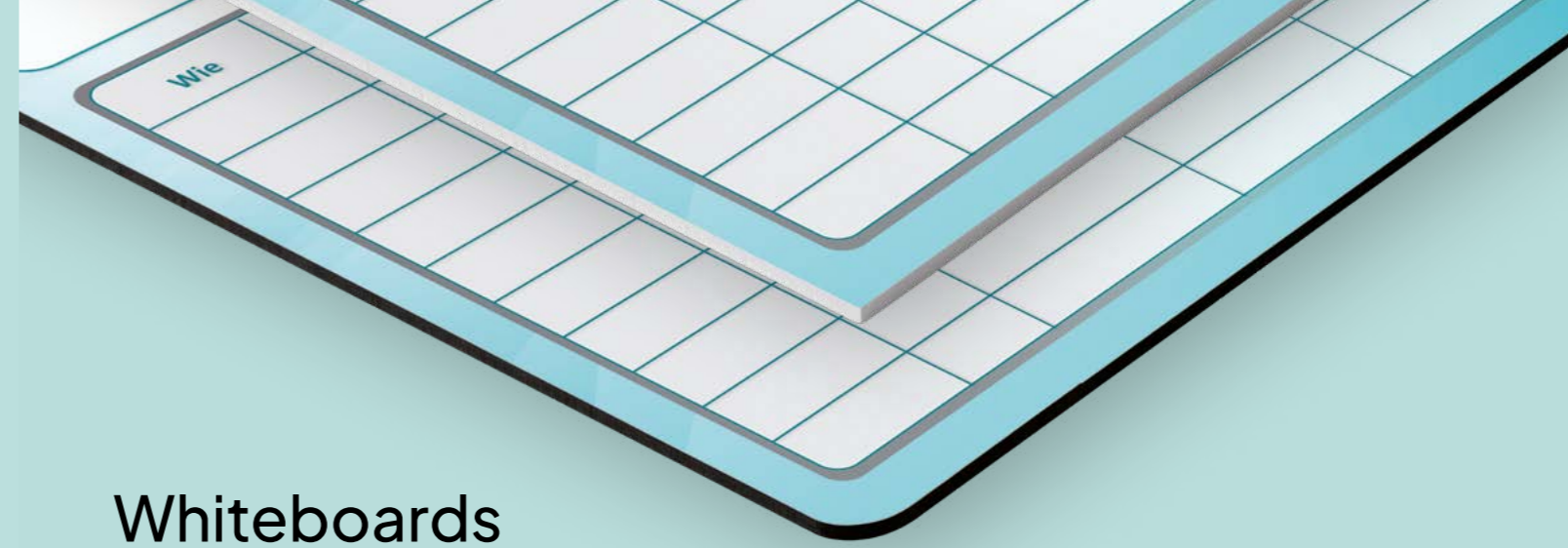
Print file size = board size - 18 mm

85x145 cm - 18 mm = 832x1432 mm

Inside dimension/visible surface board: 85x145 cm

Size print file = board size + 12 mm

85x145 cm + 12 mm = 862x1462 mm



Whiteboards without frame

You wish to design your own board? If so, take the following into account in your design:

- The file must be delivered as follows:
 - Preferably a high resolution PDF, EPS or vector file.
 - Photos in TIF or EPS with minimum resolution of 150 dpi on 100%.
 - Always convert fonts to letter contours/outlines/curves.
 - Colours: CMYK (RGB and PMS colours must be converted to CMYK). Conversion to CMYK can cause a colour deviation. So where possible, base your design on CMYK.
 - Vor Adobe programes we suggest using prepress 'Europe, prepress 3'
 - Colour profile CMYK: Coated FOGRA39 (ISO 12647-2:2004)
 - Colour profile RGB: AdobeRGB(1998)
- Ensure a bleed of 5 mm.
- Keep a margin of 5 mm on the inside. This box can be used for the functional print.
- Maximum dimensions of the printed board is: 1172x2975 mm.
- Extra costs are calculated if files need to be modified because they are not delivered according to the specifications.
- The delivered print files are always checked by our DTP department. If any part of the design needs to be modified, you will be informed accordingly. You board will only be produced after you have approved the modification.

Templates

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Specials

Determining the size of the print files for different board formats (specials) can be easily calculated in 2 ways.

Example calculations specials:

Desired board size: 65x183 cm

Size print file = board size + 2 cm (10 mm all round)

65x183 cm + 2 cm = 67x185 cm



Do you need help?

Our graphic designers
are happy to help you.

Contact

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